



CENTRAL BERLIN

STRAUSBERGER PLATZ

SKJERVEN GROUP NEWSLETTER - SPECIAL EDITION

16 JANUAR 2023



SECURE THE LAST PIECE OF GDR IN THE
PROJECT CENTRAL BERLIN

STRAUSBERGER PLATZ 16, 10243 BERLIN - FRIEDRICHSHAIN



1 Unit



2 Rooms



58 m²



495.000 €

SOME OPPORTUNITIES ARE LIKE HISTORY

THEY DON'T COME BACK

The move-in free, high-quality furnished apartment at Strausberger Platz in the CENTRAL BERLIN project is not just any property. It is a unique collector's item that does not exist a second time in this form. It is the last purchasable unit in the listed building and at the same time the chance to secure a piece of the former GDR. Because together with the monument authority, attention was paid to a detailed and loving restoration.

AT A GLANCE

- Building in the historical Zuckerbäcker style from 1952
- Fully furnished apartment ready for occupancy
- Renovated in detail
- High-quality furnishings
- Bathroom with tub and daylight
- Kitchen customized according to old style
- Newly installed electrical wiring
- Elevator
- Living space: 58 m²
- 3 rooms
- Purchase price: 495.000 €





LOVINGLY
RENOVATED
WITH
ATTENTION
TO DETAIL



THE ORIGINS
OF A REAL
DESIGN
SHOWPIECE

Under the coordination of the architect Dominik Franz of apool architektingesellschaft, the apartment has been lovingly and accurately to detail renovated in cooperation with the monument authority Friedrichshain-Kreuzberg.

The kitchen is equipped with high quality household appliances by Miele. The kitchen itself and the kitchen cabinets have been re-customized in the old style.





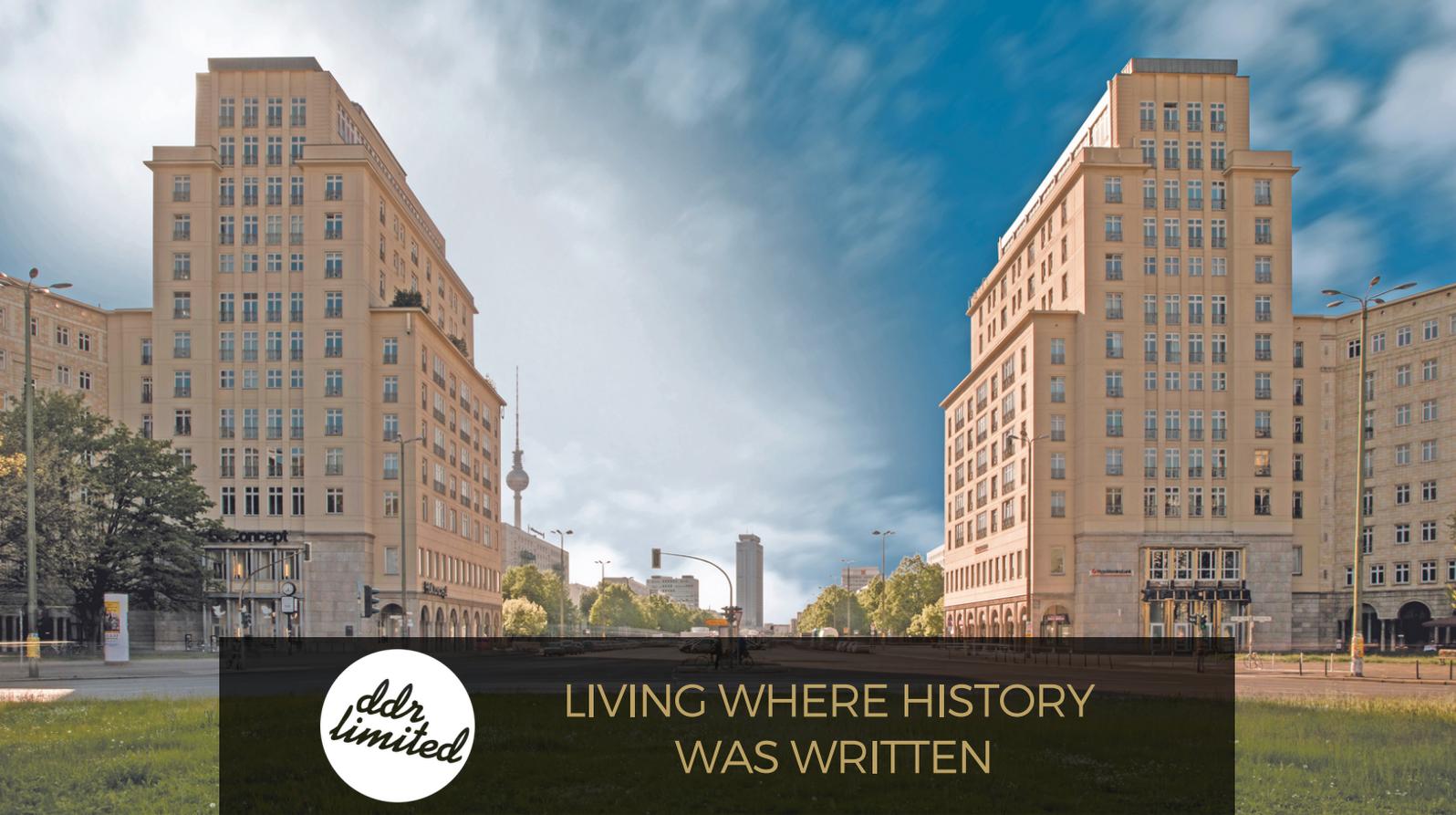
THE APARTMENT IS COMPLETELY FURNISHED WITH EXTRAVAGANT BRAND FURNITURE FROM LUMAS, BOLIA, CALLIGARIS SAINT TROPEZ MÖBLIERT, URBAN NATURE CULTURE UND MEHR.



The electrical wiring is newly installed, a professional sound system by SONOS has been implemented in the living room and bedroom.



In the bathroom, the tiles, sink, freestanding bathtub and fixtures were restored to the old design and a Miele washing machine was added.



LIVING WHERE HISTORY WAS WRITTEN

The buildings on Strausberger Platz were part of Stalin's prestige project. They were intended to demonstrate the superiority of the socialist ideal. A six-lane, tree-lined boulevard was adorned on both sides by huge apartment buildings with imposing ceramic facades in the so called Zuckerbäcker style. These majestic buildings, also known as workers' palaces, were meant to show the high standard of living of ordinary people under East German socialism. The luxury apartments of the time had amenities that were far above the average of the time. For example, there was an elevator, district heating, hot water supply, built-in kitchen, telephone connection, intercom system and floor garbage chute.

You can still purchase the last available apartment of this historic property.



DESIGNED BY A MASTER ARCHITECT

The famous German architect Hermann Henselmann left his mark on the architecture of Strausberger Platz and the entire Karl-Marx-Allee. His socialist-classicist buildings of the 1950s and 1960s, based on the 16 principles of urban planning, such as the Frankfurter Tor or Strausberger Platz with the apartments in CENTRAL BERLIN, ensured that he became the chief architect of the East Berlin magistrate. Henselmann also came up with the original design concept for the famous television tower at Alexanderplatz.